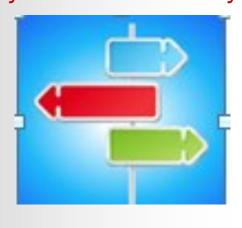
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Michelle Sims is a Professor of Business and Economics at Arizona Western College. For over ten years, she has been teaching a variety of

Business, Economics, and Marketing classes at Arizona Western College. From the U.S. Army to Frito Lay, Inc., she brings over 18 years of management, sales, and marketing to the classroom. She has a Bachelor's degree in Business Administration from the University of Puget Sound and a Master of Business Administration from Webster University. She is currently working on her Ph.D. in Business Administration.

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